Dr. Babasaheb Ambedkar Open University **Term End Examination December – 2019**

Course	:	BBA	Date	:	24-Dec-2019
Subject Code	:	BBA - 302(OLD)	Time	:	11:00am to 02:00pm
Subject Name	:	Entrepreneurship Development	Duration	:	03 Hours
			Max. Marks	:	70

Section A

Answer the following (Attempt any three)

- Explain the Economists' View of Entrepreneurship Development. 1.
- 2. Discuss in detail the Characteristics of a Successful Entrepreneur.
- 3. What can be done to cultivate Entrepreneurial Culture? Discuss.
- Write a note on the basic Government procedures to be completed for creating 4. entrepreneurial venture.
- 5. Describe various functions of an entrepreneur.

Section B

Answer the following (Attempt any four)

- 1. Describe various factors to be considered for the decision related to Project feasibility.
- 2. Discuss the role of various Government bodies in promoting entrepreneurship.
- 3. What are the characteristics of Social Responsibilities of business? Discuss.
- Discuss about the financial problems and marketing problems which may cause 4. failure to entrepreneurship.
- Discuss about the problems faced by women entrepreneurs. 5.
- Enlighten the new Global Concepts of Entrepreneur. 6.

Section C

В

Part – A (Multiple Choice Questions)

1 Who takes risk in business?

А

С

- Entrepreneur
- Enterprise-manager Social activist D Intrapreneur
- 2 Which among the following is/are Considered for the feasibility study for a new project for manufacturing unit.
 - A Availability of water В Availability of employees
 - С Availability of electricity D All the above
- 3 Which among the following is not a component of classification of industry on the basis of scale.
 - А New scale Small scale В
 - С Medium scale D Large scale

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(30)

(20)

(10)

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4 Which among the following is a component of classification of business firm.

В

В

В

D

- A Partnership
- C High-tech D Production Management
- 5 Which among the following is the term used in the field of entrepreneurship.
 - A Organization-preneur
 - C Job-preneur
- 6 Who is called 'Entrepreneur'?
 - A One who runs machine
 - C One who invests and take risk for business

7 Which among the following is a component of financial help to entrepreneur?

- A Budget
- C Training D Audit
- 8 Which among the following is/are resources to production.
 - A Machine
 - C Manpower
- 9 What is the full form of CSR?
 - A Company Special Responsibility
 - C Corporate Special Responsibility
- 10 What is the full form of GIDC?
 - A Gujarat Industrial Discount Corporation
 - C Gujarat Industrial Development Corporation

- B Factory-preneur
- D Edupreneur

Subsidy

Material

All the above

- B One who keeps financial record
- D One who is rich

Operations Management

- B Corporate Staff Responsibility
- D Corporate Social Responsibility
- B Gujarat Investment Development Corporation
- D Gujarat Industrial Development Control

- 1 Enlist any two quarters of successful entrepreneur.
- 2 State any one government agency/institute which provides financial help to entrepreneurs in India.
- 3 Enlist any two activities which can be done for the fulfillment of Corporate Social Responsibility.
- 4 What is Entrepreneurship?
- 5 What is Project Management?
- 6 What is Project Feasibility?
- 7 What do you mean by Entrepreneurial Economic Success Index?
- 8 State any two types of entrepreneur.
- 9 What do you mean by business ethics?
- 10 What do you mean by Micro Finance?

(10)